



ECHELON

HOTEL



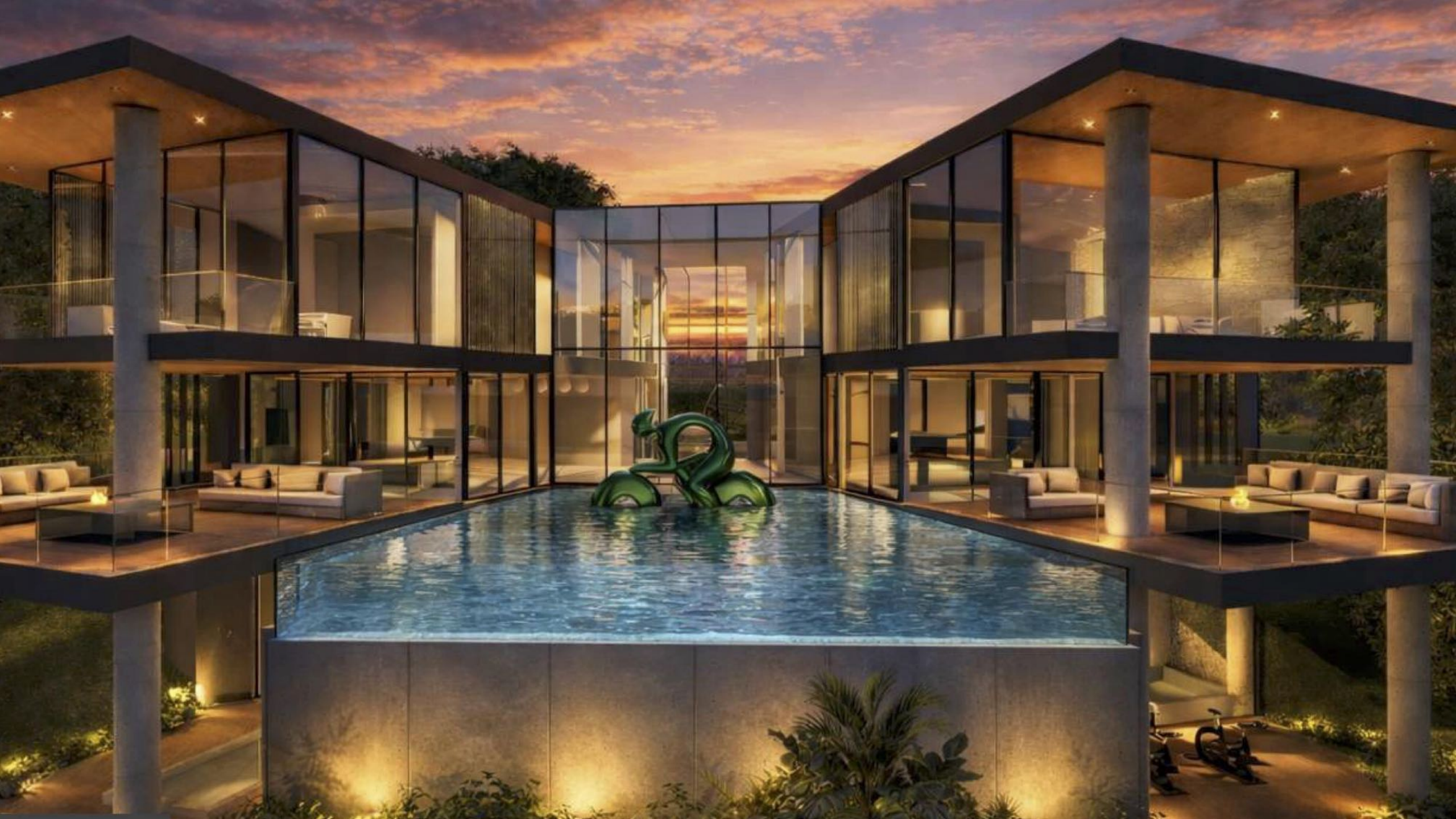
Note to reader

This deck contains artist renderings, conceptual drawings, and forward-looking statements, which may not accurately represent the hotel and its services when finally built and operating.

Our mission⁺:

Carefully curated experiences
for
serious cyclists





Concept

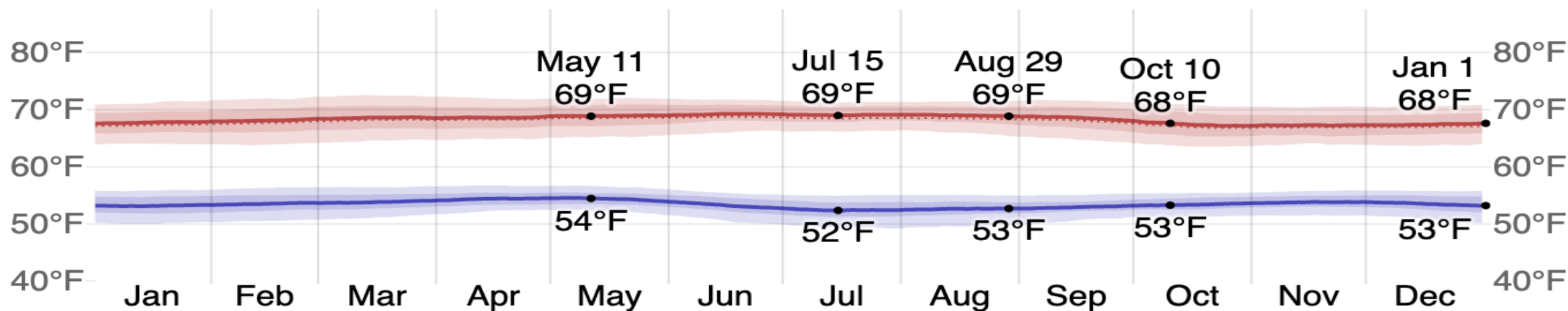
- Small boutique hotel in the Colombian Andes focused on cycling tourism
- Aiming for 4 stars on the EU hotel rating scale
- Destination hotel – we are the reason to visit, not just accommodations convenient for our guests' travel plans
- Seven guest rooms in the main building along with three two-bedroom bungalows
- Resident manager plus housing for six to ten staff (e.g. professional cycling guides, etc.)
- Full-service hotel (restaurant, bar, lounge, spa, work-out room, pool, sauna, hot tub, cold-plunge pool, endless lap pool)

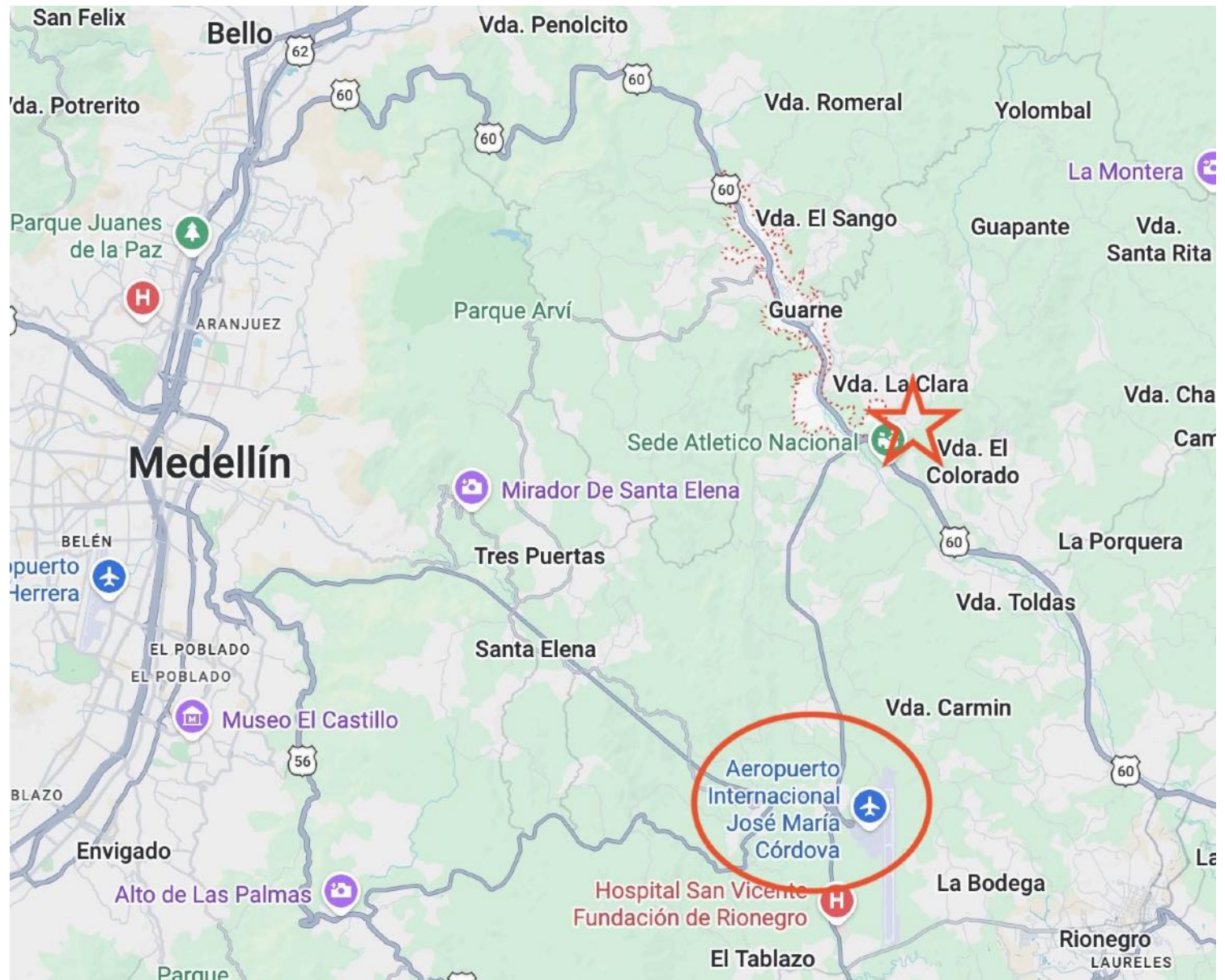


Location



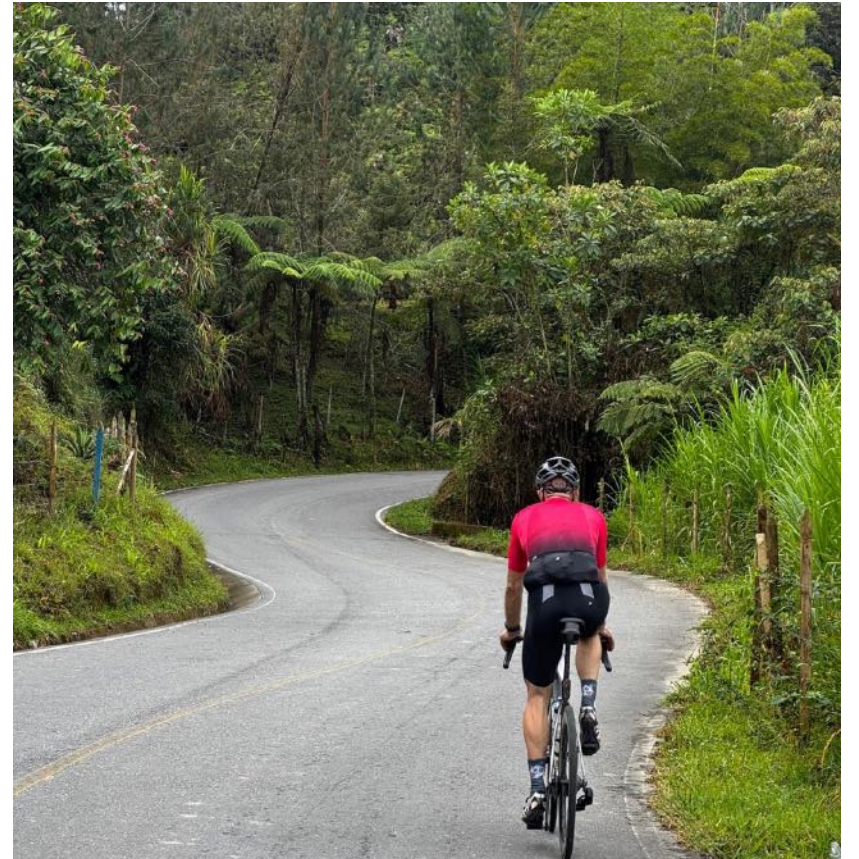
- 5km south of Guarne, Colombia
- 15-minute drive from the Medellin (MDE) international airport
- 7,100 feet above sea level (excellent altitude training for endurance athletes)
- 6° north of the equator makes for spring-like temperatures all year round (Medellin is called *The City of Eternal Spring*)





Cycling

- Colombia has a long tradition of cycling – cyclists are expected and respected on the roads
- Cycling is to Colombians what hockey is to Canadians in terms of national pride and sporting heroes.
- Colombian pro cyclists are over-represented in the pro circuit for a country of its size
- Colombian cyclists have won the most prestigious cycling events in the world, including the Tour de France and Giro d'Italia
- Elite athletes train in Colombia; three-time world champion Peter Sagan was seen training near the hotel site two years ago
- Major roads are built with wide shoulders for cyclists
- Most roads are very well maintained





Guest Safety

Hotel safety systems engineered to Canadian standards

Professional cycling guides backed up by support vehicles for longer rides

Control room with satellite tracking of all riders, plus riders have satellite emergency call devices in case outside of cell phone range



Carlos Quintero, General Manager

- 12 years as a pro cyclist living in Italy
- Competed in the most important UCI races: Giro d'Italia, Vuelta a España, three world championships, Liège-Bastogne-Liège, Giro di Lombardia, UAE tour, Tirreno Adriático, Milano Sanremo, and others
- Previously owned a small restaurant in Medellín

[https://en.wikipedia.org/wiki/Carlos_Quintero_\(cyclist\)](https://en.wikipedia.org/wiki/Carlos_Quintero_(cyclist))



Non-Cycling Activities

- Medellin Cultural Tours
 - Comuna 13
 - Museum of Modern Art
 - Museo de Antioquia
- Agricultural Tourism
 - Cacao Plantation and Chocolate Factory
 - Coffee Plantation
- Spa Treatments
 - In-house spa with sauna and hydrotherapy



Green Initiatives

- Solar Electric Power
- Solar Hot Water Heating
- Fully Electric Commercial Kitchen
(e.g. no fossil fuels)
- Electric passenger vans
- Electric escort motorcycles



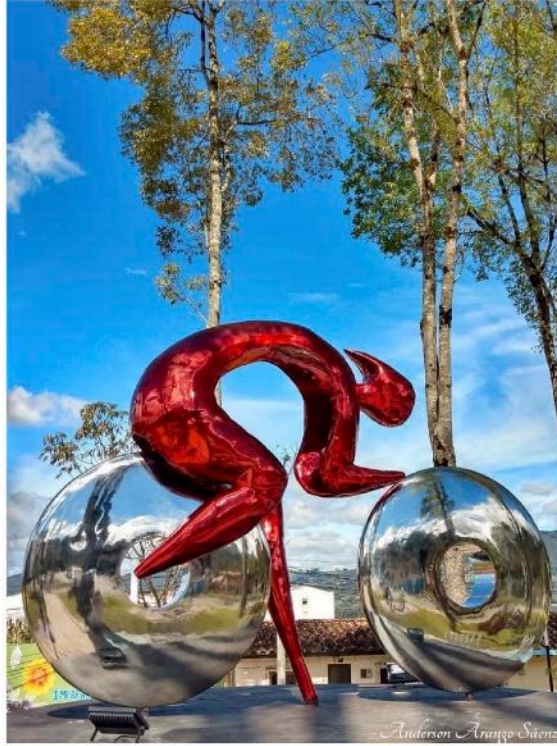
"Approximately 70% to 75% of Colombia's electric power is generated from renewable, green sources." (More than Canada!)

Art

- Hotel is commissioning pieces from Canadian and Colombian artists
- Each guest room will have an original piece of Colombian art
- The hotel's signature piece is a sculpture commissioned from Carolina Castaño Perez, a famous artist whose other cycling sculptures grace many parts of Antioquia
- Hanging behind the reception desk will be a locally-made bicycle frame hand painted in the traditional Chiva artform by Fernando Holguin, a third-generation Chiva artist



Sculptures by Carolina Castaño Perez



Plaster
Maquette of the
Echelon Cyclist

Sculpture will be
stainless steel,
2m tall and 2.5m long

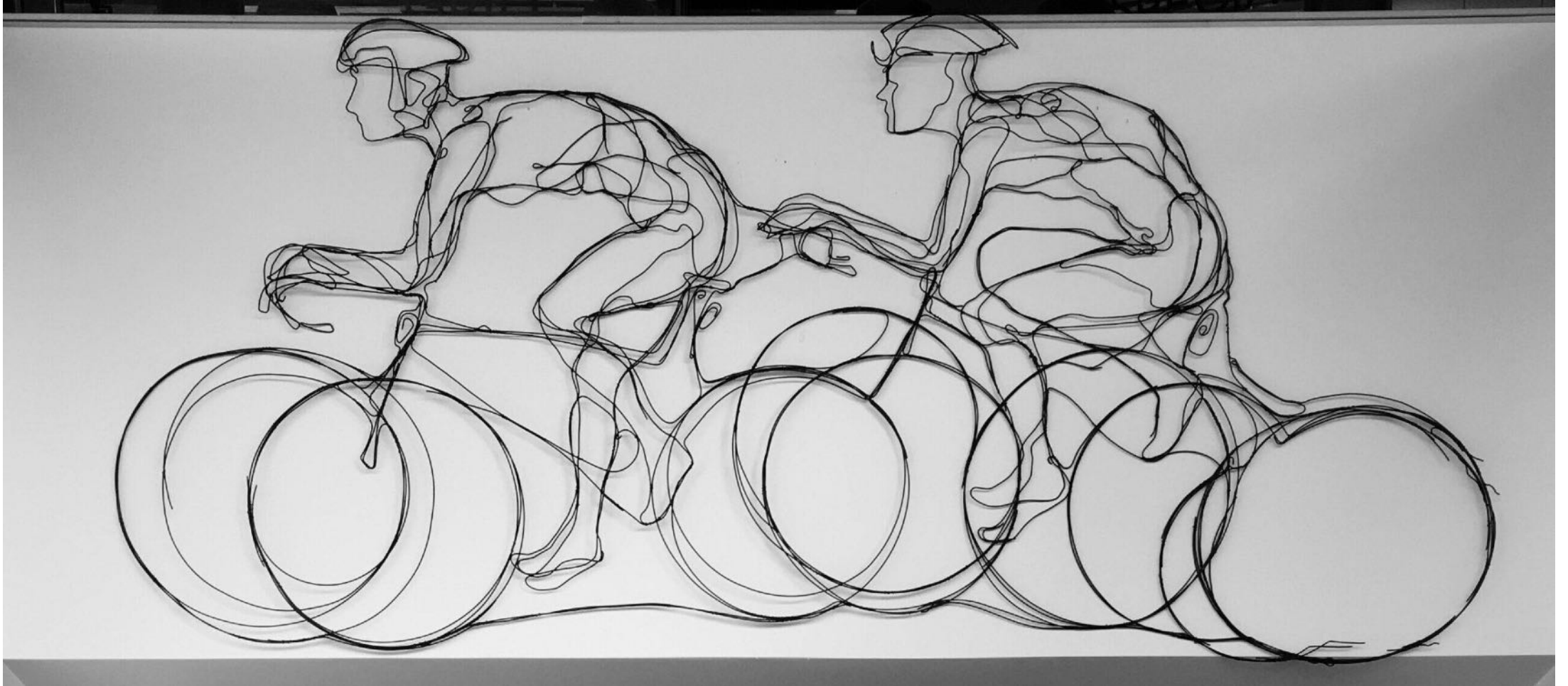




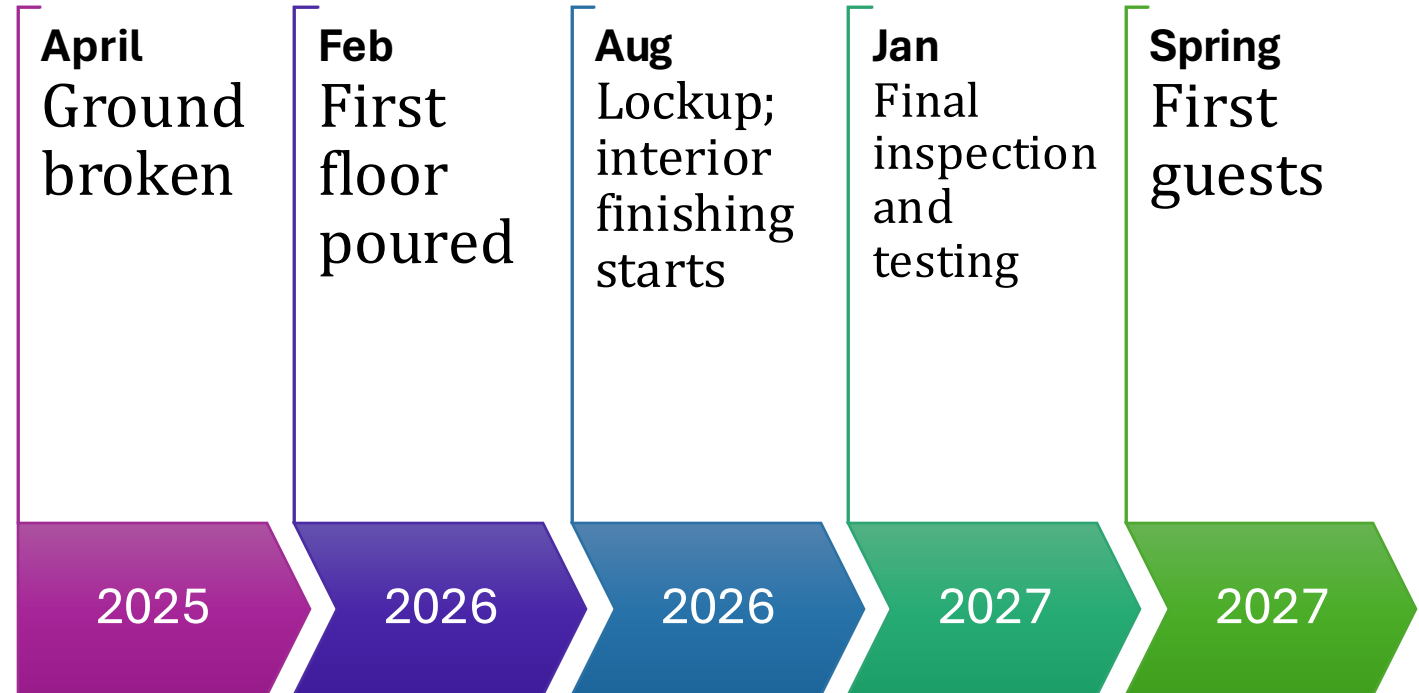
Chiva Bike Frame, by Fernando Holguin



Friends in Motion, by Ann Clifford (CANADA) 3m x 1.5m



Timeline



PROGRESS PROJECT

- Se realiza descapote del área a intervenir
- Se realiza levantamiento topográfico del terreno en el estado actual.
- Se realiza marcación del proyecto.
- Se inicia descapote y movimiento de tierra.





Aug 2025



Amenities

- Pools:
 - main (recreational) infinity pool
 - endless lap pool (for triathletes)
 - cold-plunge pool (for recovery)
 - hot tub (i.e. Jacuzzi)
- Sauna (true Finnish sauna, not one of those fake "dry" saunas you see in many hotels)
- Bullet-proof Wi-Fi (commercial-grade access points; single SSID; dual WAN with automatic failover: fiber and satellite)
- Work-out room (free weights, cable machine, smart trainer)



Reception Desk - Bar/Lounge



Kitchen/ Dining room





For more information...

...and to be on the mailing list for
news as our opening approaches

<https://HotelEchelon.co>

info@HotelEchelon.co

